



2022 IMPACT REPORT

Launch Grow Accelerate

CCETriad.com

A Note from our Founding Executive Director

The Center for Creative Economy is proud to be celebrating ten exciting and fulfilling years devoted to serving artists and creative entrepreneurs.

In this report, you'll find the latest data on the impact achieved from our programs, Velocity, Kinetic and Momentum.

The mission of CCE is to provide inception-stage business training to help artists and creatives establish their market value and accelerate ideas into action. Our customized education and mentorship programs fulfill our mission to launch, grow, and accelerate viable creative businesses.

A nonprofit organization, CCE strives to strengthen the creative economy and the creative community in Winston-Salem, the state of NC, and beyond and we are grateful to our cohort who trusted CCE to help build their startups.

Please share the information about our programs with creative entrepreneurs you know that are eager to build a business.

Thanks to all the incredible sponsors and donors which make this work possible. Listed in the report are contributors to both our Shine 10th Anniversary event on May 24th, and our 2021-22 annual sponsors. If you would like to join the fun and support a creative, you can donate online at www.CCETRIAD.com and click on "Partner Up" in the top right corner.

Thank you!

Margaret Collins
Founding Executive Director.

The CCE Team



Margaret Collins

Founder/Executive Director



Kami Leslie

Program and Operations Manager



Angela Huntley

Marketing and Communications
Manager



Alyson Gammons

Operations Assistant

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CCE 10th Anniversary Challenge Donors

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Joseph P. Logan
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Velocity Cohorts 2016-2021

2016 Cohort

BODHE
www.bodheguard.com

Devoted Human
Devotedhuman.com

Embodied Labs
Embodiedlabs.com

M.I.D Goods
midgoods.com

Muddy Creek Enterprises,
LLC
muddycreekcafeandmusi-
chall.com

Pinecrest Printery
pinecrestprintery.com

Redress Raleigh
redressraleigh.org

The Feeling Friends, LLC
thefeelingfriends.com

2017 Cohort

WigWell
christalinestudios.com

FireLux Films
www.fireluxcreative.com

Denizens Plush
www.denizensplush.com

Do Good Artist
www.dogoodartist.com

Jenni Earle Design
jenniearle.com

Oh My Goodness Herbal
Bar
omgherbalbar.com

Sincerely Cosmetics
sincerelycierapayton.com

The Dream School
The-dream-school.com

2018 Cohort

Animation Bee Studios
www.animbee.com

ArtPop Street Gallery
ArtPopStreetGallery.com

Beaumonde
www.hellobeaumonde.com

Drikybot
audrickfausta.wixsite.com-
drikybot

EarlyGroove
www.earlygroove.com

EduMotion LLC
www.edumotion.com

Beth Glover Art & Design
joyfiredesigns.com

Natalie Rebecca Design
Shop.natalierebeccadesign.
com

Point Motion
PointMotionControl.com

The Pepper Merchant
tpmhotsauces.com

2019 Cohort

Astra Hive
astrahive.com

Audicones Latinas
audiconeslatinas.com

Bloom Collective
instagram.com/bloomcol-
lectivenc

Elevate
elevateinsoles.com

The GINA Project
meetgina.co

iScribble
iscribble.net

Live Furnish
Livefurnish.com

Momtography
momtography.club

The Nexus Center
thenexuscenter.com
Toykn
Tokyngames.com

2020 Cohort

FELOH
feloh.com

LiveMo
golivemo.com

Maximyz
maximyz.com

Mobiiuz
mobiiuz.com

OWOGAME
Owogame.com

The Agent Accelerator
Theagentaccelerator.com

Upshots
facebook.com/Alcoholic-
Desserts

2923 Comics
2923comics.com

Wavelength
wavelengthco.com

Y'all Company Inc.
yallsauce.com

2021 Cohort

JSQ Designs
Jsqdesigns.com

Three Strands Recovery
Wear
Threestrandscorp.com

My Relief Wear
myreliefwear.com

Frogshop
Frogshop.net

The Sukhi Project
thesukhiproject.com

Luna Creative
lunacreates.com

VELOCITY IMPACT STATS

\$20.9 Million

Investment Capital Raised

\$14.4M Revenues Earned

289

Jobs Created

24

Modules

79

Individuals Served

57

Startups

38

Mentors

80%

Businesses Still
Thriving

61% Female
Founders

32% Minority
Founded



Hit the gas on your startup!

The Velocity business accelerator helps entrepreneurs develop viable businesses rooted in creativity. This 10-week, cohort-based program includes a robust curriculum (with in-person and remote options), skilled facilitators, and a customized mentor team of subject matter experts from every business discipline. Master business basics, solidify your positioning, and refine your pitch for a chance to win a \$25k interest-free loan with no equity taken.

Applications open now, learn more at [Velocity.ccetriad.com](https://velocity.ccetriad.com)
Save the Date! Velocity Demo Day, November 10, 2022 in Winston-Salem, NC.





Take your business idea to the next level!

Kinetic is a 4-week, cohort-based program that helps aspiring entrepreneurs workshop their early-stage creative business ideas and explore their customer base. Weekly curriculum (with in-person and remote options) is taught by a team of subject matter experts who mentor and counsel founders. Kinetic graduates have successfully launched their startups, earned spots in business accelerators, and secured grants.

22 Early
Stage Businesses



20
Modules

4
Weeks





Where creatives gather for inspiration and networking. A monthly event and online directory to generate ideas and build community. Building together builds Momentum.



19
Events

644
Attendees



Thank You To Our Annual Sponsors and Donors

ANGEL.



Shuyi Mo
Infinite Studios
Singapore

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Lucinda Jones

CATALYST.



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Moss

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In Kind.



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Alise Raak

EVENT SUPPORTERS.



TWIN CITY MEDIA



UNCSA Dance
Costume Shop

Music by
Michael Kinchen



10th Anniversary Celebration Photos



“

“Having the Center for Creative Economy here in Winston fits so well with our efforts to create new businesses and grow businesses.”

*Allen Joines, Mayor
City of Winston-Salem*

“

I found Velocity and it stood out because it was one of the few accelerators that was trying to build a community of entrepreneurs. Whatever you learn you can start applying.

*Preet Singh, Founder
Live Furnish*

We appreciate your support!

Please use the QR codes below to give to our 10th Anniversary Fund.



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#CCETurning10



/CenterForCreative
Economy



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